

THINK BIG



TO GET SMALL



ZEROWASTE . You make it happen!

✕ What's Zero Waste?

Zero waste is a fresh approach to waste management and the use of resources. It goes beyond the "end-of-the-line" treatment of waste and promotes not only the three "R's" (reduce, reuse, recycle), but also focuses on a "whole system" approach to the use of resources.

With our current system, landfills are filling up and natural resources are being depleted, but if we rethink our perception of trash disposal, we can use less, recycle more and sustain the environment for future generations.

✕ What Can I Do?

Make Your Purchases Count...Voting for Zero Waste with Your Dollar \$\$

- Look for items that are made from recycled material and that are easily recyclable.
- Purchase items that contain a minimal amount of packaging.

Reuse to Go the Extra Mile...Getting the Most Out of Your Goods

- Use cloth shopping bags instead of using paper or plastic.
- Reuse newspaper, especially the comic section, as gift wrap.

Limit Your Intake...Stopping Waste Even Before It Starts

- Buy only what you need. The less you consume, the less waste is produced.

Compost Your Organics...Nurturing and Discarding at the Same Time

- Start composting your organic waste including vegetable/fruit scraps, grass clippings, dry leaves, paper, coffee grounds, etc.

✕ Want More Information?

For more tips on living the Zero Waste way, visit the City of Irvine Environmental Programs Website. You can find more tips on how to practice zero waste, including instructions for how to start your own compost pile.

www.cityofirvine.org/environmentalprograms

✕ Want More Information?

You can put Zero Waste into practice by actually planting this card! That's right, this handmade paper is embedded with a colorful variety of wildflower seeds and can be planted to grow flowers. Here's what you do:

- 1) Tear up the card.
- 2) Thoroughly moisten and plant in fine soil one-half inch deep. Plant in an area that receives full sun and protection from the wind.
- 3) Keep moist until seeds germinate. Tend them with love and watch them grow. The paper will recycle naturally into the soil as the seedlings grow.

This special mix of wildflower seeds will grow just about anywhere and contains the following seed types: Baby Blue Eyes, California Poppy Baby's Breath, Corn Flower, Catchfly, Annual Gaillardia, Mountain Phlox, Chinese Houses White Yarrow, Blue-eyed Grass and Evening Primrose.

