



THINK BIG



TO GET SMALL

CITY OF IRVINE
ZEROWASTE . You make it happen!

What's Zero Waste?

Zero waste is a fresh approach to waste management and the use of resources. It goes beyond the "end-of-the-line" treatment of waste and promotes not only the three "R's" (reduce, reuse, recycle), but also focuses on a "whole system" approach to the use of resources which includes the prevention of waste.

Calling All Restaurants to Go Zero Waste!

Restaurants are among the largest contributors to solid waste. Much of that trash can be diverted from landfills by rethinking our perception of trash disposal. Your business can have a truly positive impact on the local community, the broader environment and the generations to come.

Want More Information?

Visit the Environmental Programs website for more information on how your restaurant can strive towards Zero Waste.

www.cityofirvine.org/environmentalprograms

